

1880 Horal St San Antonio, TX 78227

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# REMCAPITAL

A 304-UNIT MULTIFAMILY **INVESTMENT OPPORTUNITY** 

# **MARBACH PARK APARTMENTS**

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# MONTHLY WEBINAR SERIES REM CAPITAL CULTURE





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### **BUSINESS PLAN Business** Plan

Marbach Timeline **Rent Comparables** 

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San Antonio Demographics Bexar County Employment

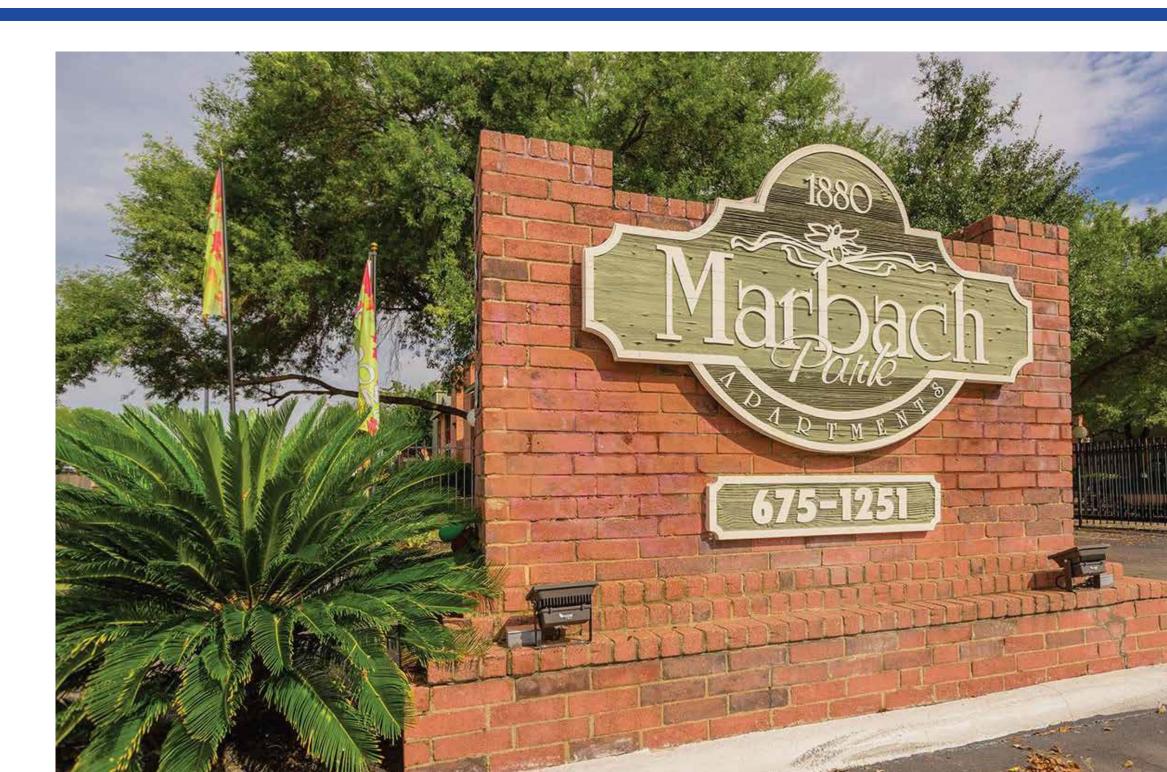
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### **PROPERTY DETAILS** Features & Amenities Unit Mix Floor Plans



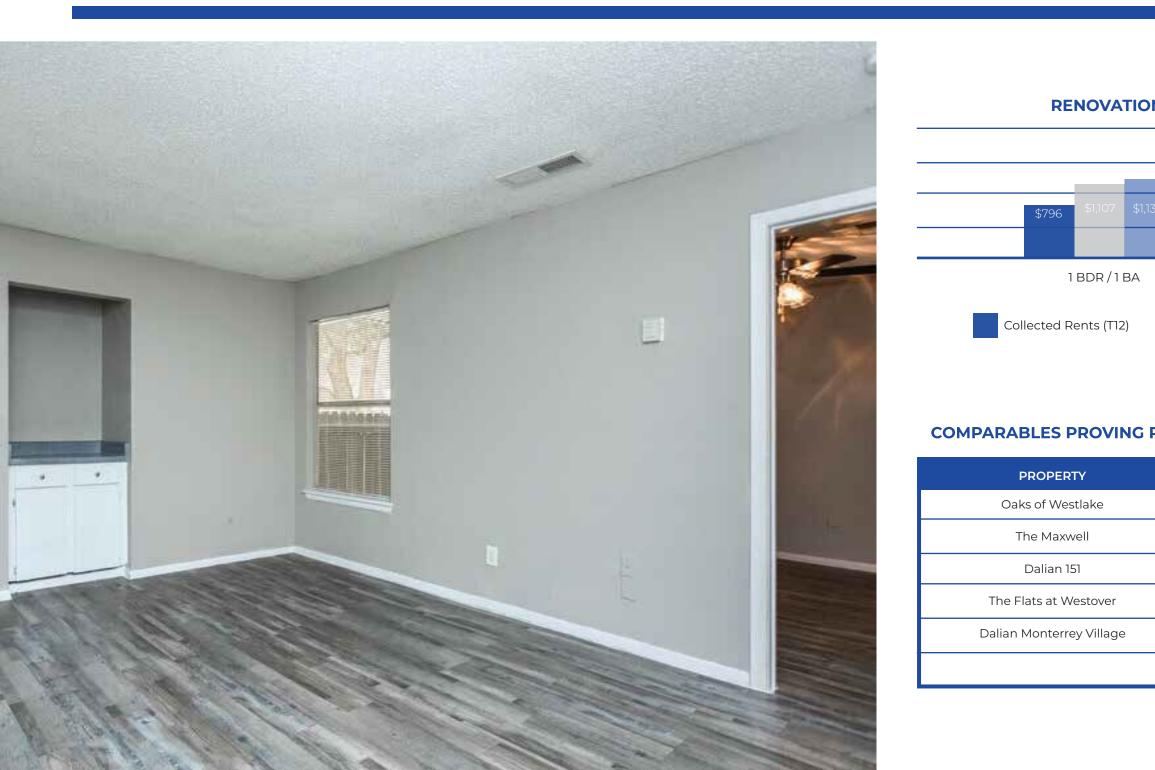
# **FINANCIALS** Equity Investment Capital Expenditures

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# **PROPERTY STORY**



# 6

### **RENOVATION RENT PREMIUMS**

\$956	\$1,321	\$1,477		
2 BDR / 2 BA				

Market Rent Renovated Rent

### COMPARABLES PROVING RENOVATION UPSIDE (2BDR/2 BA)

RENT
\$1,175
\$1,305
\$1,622
\$1,637
\$1,646
Rents at Market

# FINANCING



- ✓ Raising an additional \$888,628 for 6 months of operating reserves
- Break-even occupancy stress test of 70% economic occupancy
- ✓ Conservative assumptions of sale value based on reversion cap rate increase by 30 basis points per year.
- ✓ Underwriting with an eye towards market trends in 2008-2011 versus 2015-2018.







### EXISTING

### **Below Market Rent**

On average, the current rent is well below market for units with similar interiors.



### rates for renovated units.

**PLANNED** 

**Increase Rent to Market** 

### Managed to Excellence

Through our in-house management, REM will upgrade the resident demographic through higher leasing standards, better customer service, and reduced work orders.

### **Updated Unit**

Partial renovations will include partial reno – bathroom upgrade, lighting package, granite counter tops. CAPEX to include pool upgrade, new monument signange, pressure washing, minor deferred maintenance on stairways, and complete HVAC servicing/upgrades.

### **Under Managed**

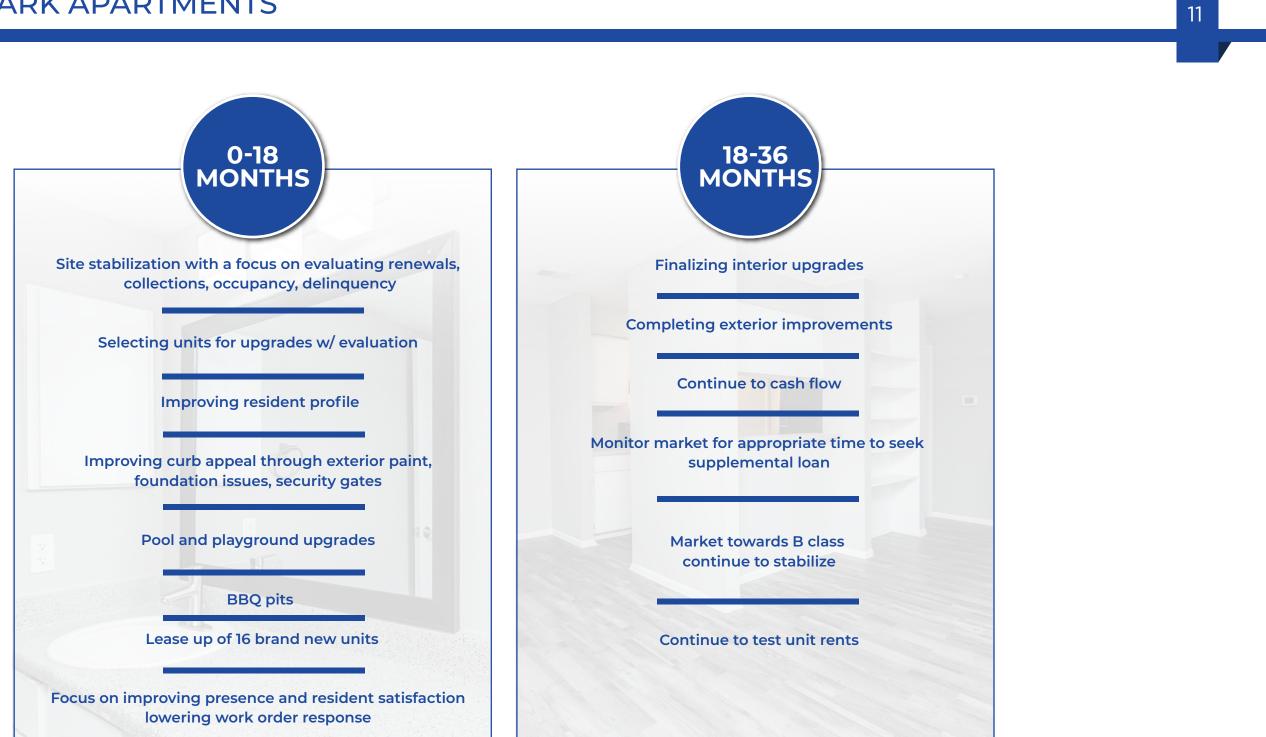
Marbach Park is in need of a management and maintenance overhaul. Like many of the properties REM Capital acquires, current management has missed opportunities to maximize resident experiences and drive value in the investment.

### **Current Unit Condition**

Many of the units are in need of rejuvenation. Some units have not been touched in 20 years or more. Additionally the grounds, building exteriors pool and more need focused attention to bring the asset to its fullest potential.



# MARBACH PARK APARTMENTS



# MARBACH PARK APARTMENTS

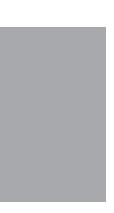


RENOVATED

# CLASSIC

# 







TYPE	PROPERTY	YR BUILT	# OF UNITS		UNIT SIZE	RENT	RENT PSF
1 BR	Oaks of West lake	1984	268		617	\$879	\$1.42
	The Maxwell	1984	336		575	\$935	\$1.63
	Dalian 151	2018	360		834	\$1,466	\$1.76
	The Flats at Westover Hills	2007	272		587	\$1,115	\$1.90
	Dalian Monterrey Village	2015	360		594	\$1,302	\$2.19
Average		2002	319		641	\$1,139	\$1.78
Marbach		1984	304	Current	622	\$796	\$1.28
				Market		\$1,107	\$1.78

ТҮРЕ	PROPERTY	YR BUILT	# OF UNITS		UNIT SIZE	RENT	RENT PSF
2 BR	Oaks of West lake	1984	268		967	\$1,175	\$1.22
	The Maxwell	1984	336		975	\$1,305	\$1.34
	Dalian 151	2018	360		902	\$1,622	\$1.80
in the second	The Flats at Westover Hills	2007	272		984	\$1,637	\$1.66
	Dalian Monterrey Village	2015	350		969	\$1,646	\$1.70
Average	10	2002	319		959	\$1,477	\$1.54
Marbach		1984	304	Current	856	\$956	\$1.12
100				Market		\$1,321	\$1.54

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San Antonio has a diversified economy with a gross domestic product (GDP) of approximately \$121 billion in 2018. San Antonio's economy focuses primarily on military, health care, government–civil service, professional and business services, oil and gas, and tourism. Since the beginning of the 21st century, the city has become a significant location for American-based call centers and has added a sizable manufacturing sector centered around automobiles. The city also has a growing technology sector. Located about 10 miles northwest of Downtown is the South Texas Medical Center, a conglomerate of various hospitals, clinics, and research (see Southwest Research Institute and Texas Biomedical Research Institute) and higher educational institutions.

Over twenty million tourists visit the city and its attractions every year, contributing substantially to its economy, primarily due to The Alamo and the River Walk. The Henry B. Gonzalez Convention Center alone hosts over 300 events annually with more than 750,000 convention delegates from around the world. Tourism provided over 130,000 jobs, and it had an economic impact of \$13.6 billion in the local economy according to information gathered in 2017. The city of San Antonio received \$195 million in the same year from the hospitality industry, with revenues from hotel occupancy tax, sales taxes and others.



### SAN ANTONIO INTERNATIONAL AIRPORT

San Antonio International Airport (IATA: is an international airport in San Antonio, Texas. It is in Uptown Central San Antonio, about 8 miles north of Downtown. It has three runways and covers 2,305 acres. Its elevation is 809 feet (247m)above sea level. SAT averages 260 daily departures and arrivals at its 24 gates, which serve 12 airlines flying non-stop to 53 destinations in the US and Mexico.

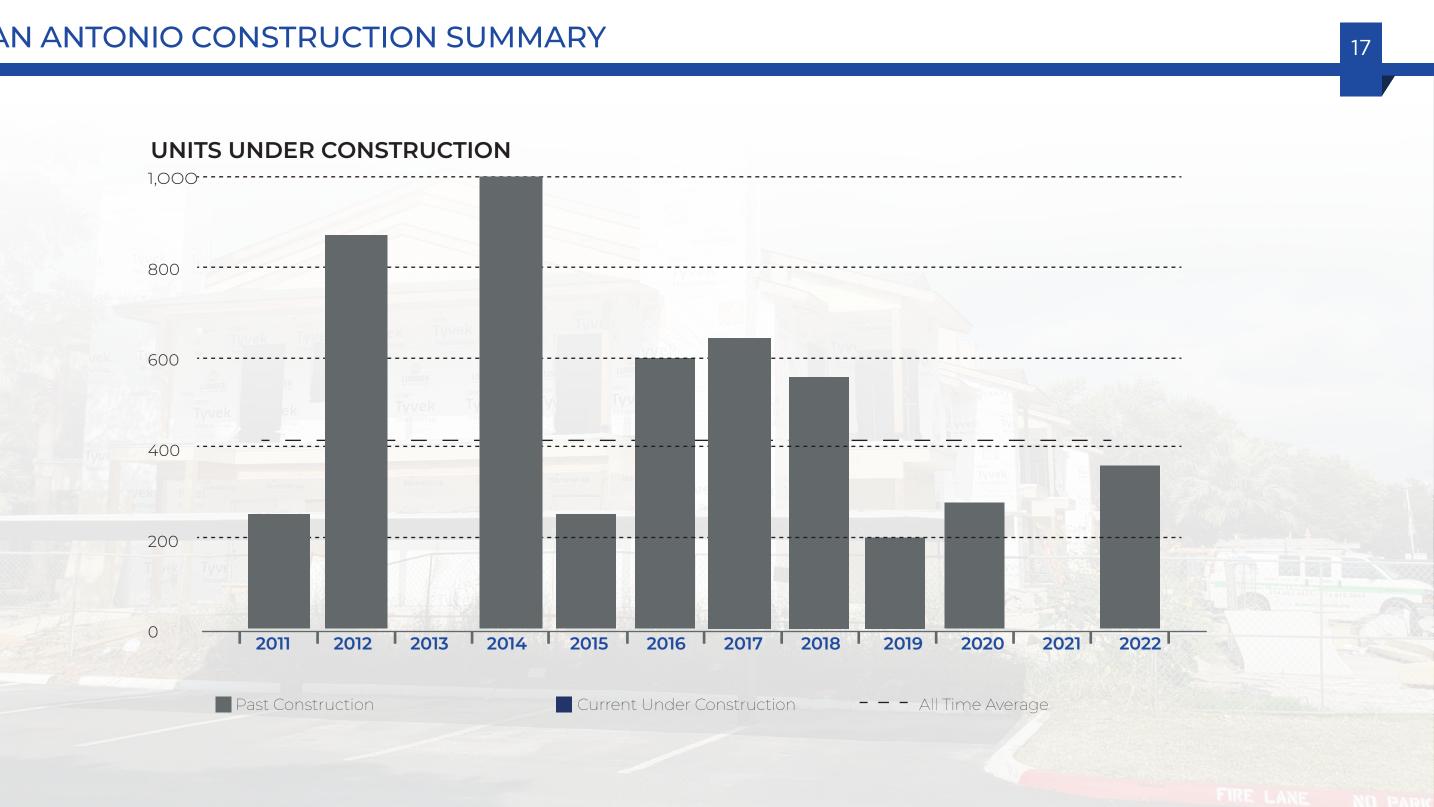
China Grove

130 TEXAS

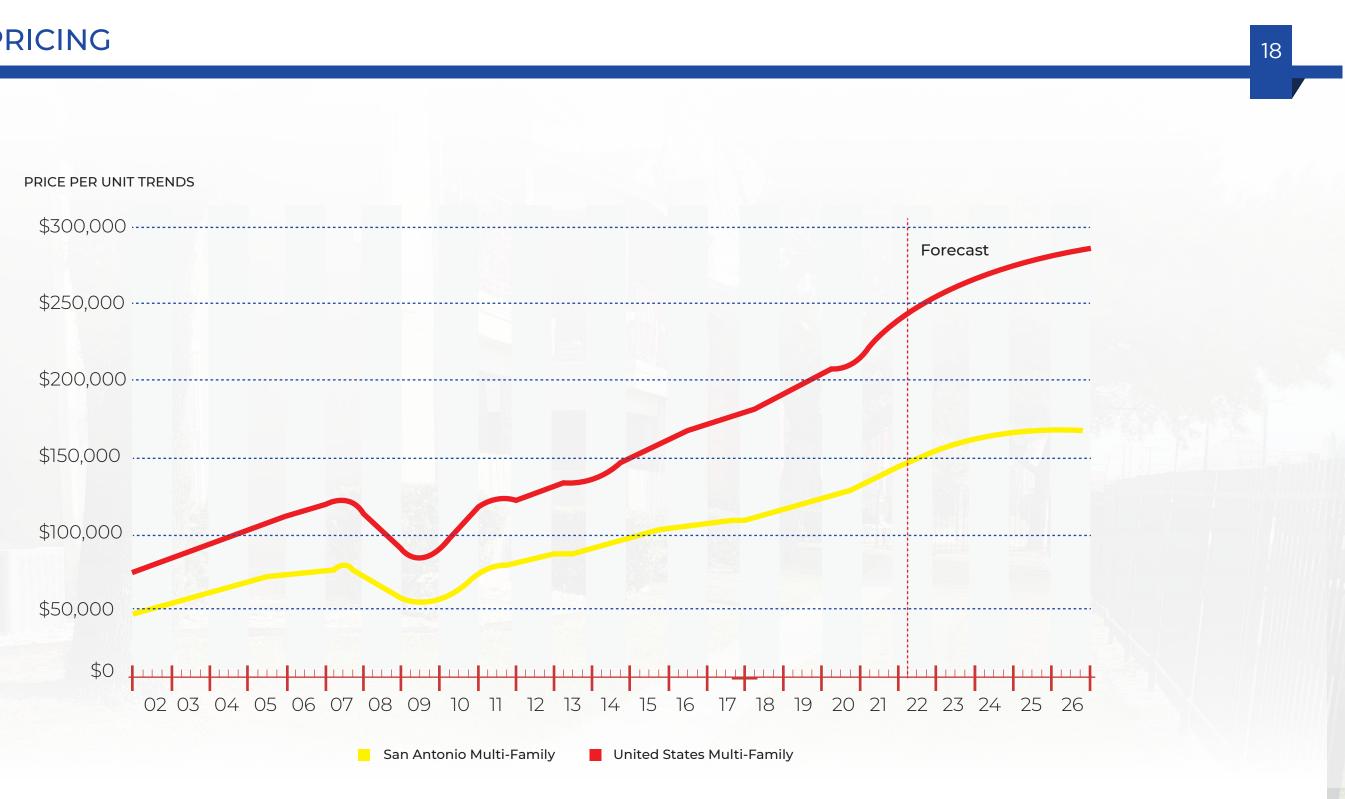
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# SAN ANTONIO CONSTRUCTION SUMMARY



# SALES PRICING



San Antonio has an unemployment rate of 4.3%. The US average is 6.0%.

San Antonio has seen the job market increase by 1.6% over the last year. Future job growth over the next ten years is predicted to be 39.6% which is higher than the US average of 33.5%.

The population of the San Antonio metro area is expected to **top four million people by 2050**. Bexar County's population alone is expected to increase to **3,353,060 people by 2050**, more than one million people more than who live in the county now.

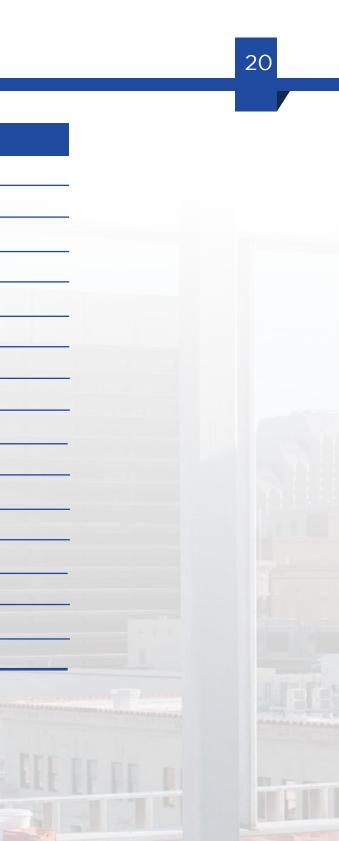




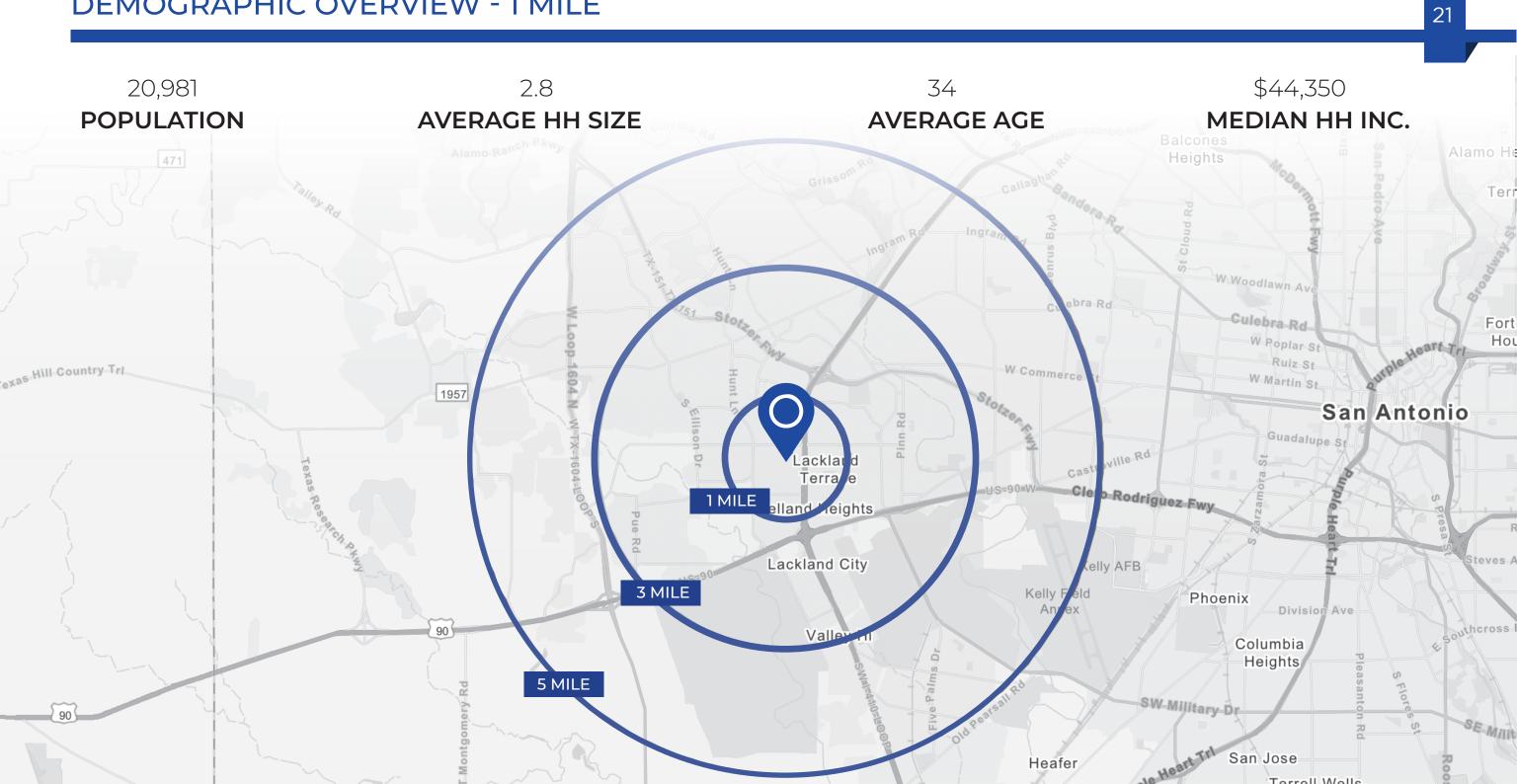
# SAN ANTONIO MAJOR EMPLOYERS

RANK	EMPLOYER	EMPLOYEES	PRIMARY FACILITY TYPE
1	Joint Base San Antonio (Three Military Bases)	80,000	Millitary
2	H-E-B	20,000	Educational Institution/Healthcare
3	USAA	18,300	Corporate HQ (FORTUNE #23)
4	Methodist Healthcare System	9,600	Healthcare
5	Randolph Air Force Base	11,000	Millitary
6	Toyota/Related Suppliers	6,500	Automobile Manufacturer
7	City of San Antonio	5,181	Government
8	Harland Clarke	5,000	Division HQ
9	Wells Fargo	5,000	Financial Services Company
10	JP Morgan Chase	5,000	Commercial Bank
11	Northside Isd	4,984	Educational Institution
12	University of Texas At San Antonio	4,076	Educational Institution
13	Neisd	3,721	Educational Institution
14	Mgma-Acmpe	3,471	Healthcare
15	Oracle Corporation	3,653	Computer Technology Corporation
16	Rackspace	2,000	Cloud Computing Company

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# **DEMOGRAPHIC OVERVIEW - 1 MILE**



# SAN ANTONIO QUICK FACTS





### \$295,000 MEDIAN HOME SALE PRICE

(SOURCE: REALATOR.COM)

### **\$1,139** AVERAGE AREA RENT

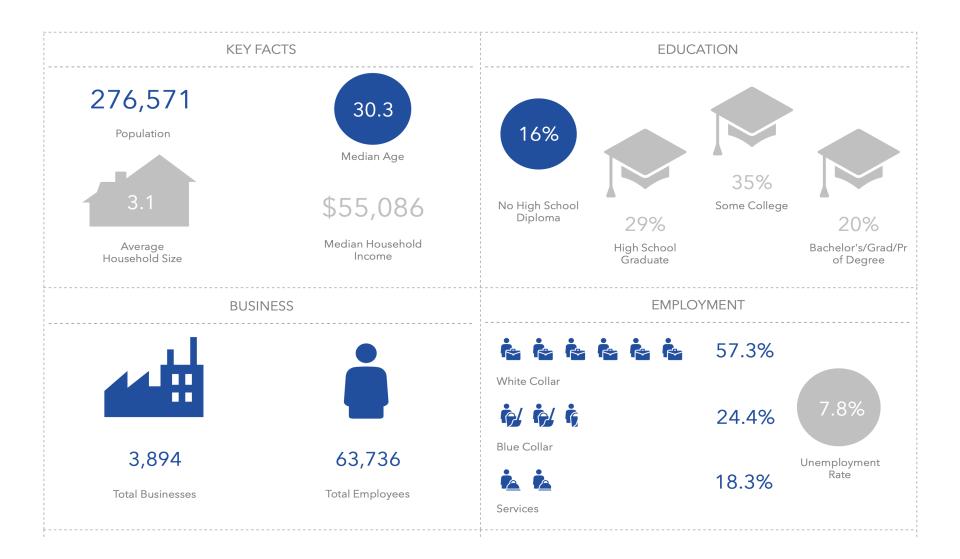


MARBACH AVERAGE RENT

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### 622 SQ FT AVERAGE APARTMENT SIZE

# SAN ANTONIO DEMOGRAPHICS





# **BEXAR COUNTY EMPLOYMENT**

Management Occupations	Business & Financial Operations Occupations	Practitioners & Other Technical	Occupations	Office & Administrative Support Occupations	Food Preparation & Serving Related Occupations	Healthca Support Occupat		Transportation Occupations 4.04% Material Moving Occupations	Occupations
7.4%	4.36%	3.74%	2.95%	12%		Personal C	Care &	3.8%	3.55%
Education	Health Technologi & Technicians			Sales & Related	8.57% Building & Grounds	Service Occupatio	ns	Construction &	Installation, Maintenance,
Instruction, &	2.48%	1.55%	0.97%	Occupations	Cleaning & Maintenance	3.12%			& Repair
Library Occupations	Arts, Design, Entertainment, Sports, & Media Occupations	Architecture & Engineering Occupati	Lile, Physical, & Social Science Occupations	Occupations	Occupations	Fire Fighting & Prevention, & Other Protective Service Workers Including.	Law Enforcement Workers Including	Occupations	Occupations 3.18%
5.72%	1.81%	1.18%	0.78%	10.6%	5.19%	1.16%	0.72%	7.14%	3.1070

### Major Employers Include:

United States Department of the Air Force	12,398
United States Department of the Army	8,953
Heb Grocery Company, LP	6,701
City of San Antonio	5,181
Northside Isd	4,984
University of Texas At San Antonio	4,076
Neisd	3,721
Wells Fargo & Company	3,517
Mgma-Acmpe	3,471
United Health Group Incorporated	2,604
University Health System	2,215

### REQUIRED INCOME FOR THIS PROPERTY:

Median household income of sub market \$44,350 Required Income for this property 2.5x rents and increasing to 3x \$1,500 X 2.5x = \$3,750 \$3,750 x 12 = \$45,000

24



Bexar County, Texas

# POPULATION

2020 total population 2010 total population

2,009,324 1,714,773

# **Corporate Relocations to Texas**

In 2021



62 Corporate Relocations to Texas in 2021



**17 Origin States** 



3 Origin Countries



25 Corporate Relocations from California

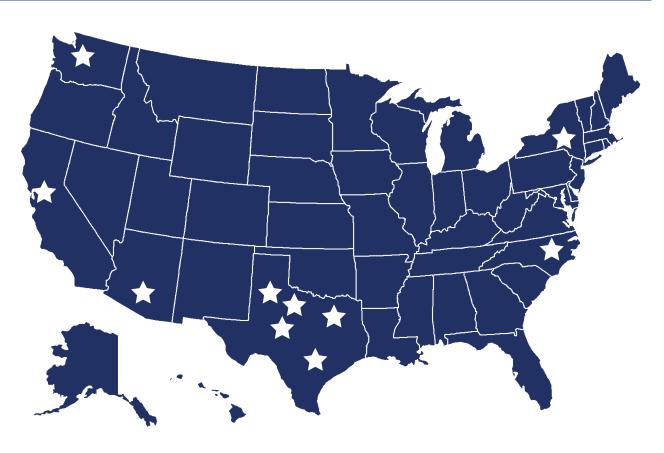
Source: YTexas, U.S. Global Investors





Cities	2000 population	2010 population	2020 population	Percent change: 2000-2010	Percent change: 2010-2020
Los Angeles, CA	3,694,820	3,792,621	3,898,747	2.1	7.7
Chicago, IL	2,896,016	2,695,598	2,746,388	2.6	1.9
Houston, TX	1,953,631	2,099,451	2,304,580	-6.9	1.9
Philadelphia, PA	1,517,550	1,526,006	1,603,797	9.4	5.1
San Antonio, TX	1,144,646	1,327,407	1,434,625	16.0	8.1

Cities with the largest numeric increase between April 1, 2010, and July 1, 2019					
1.	Phoenix, AZ	234,301	1,680,992		
2.	Houston, TX	224,751	2,320,268		
3.	San Antonio, TX	221,092	1,547,253		
4.	Los Angeles, CA	186,437	3,979,576		
5.	Austin, TX	177,079	978,908		
6.	Fort Worth, TX	164,761	909,585		
7.	New York City, NY	161,786	8,336,817		
8.	Charlotte, NC	145,014	885,708		
9.	Dallas, TX	145,915	1,343,573		
10.	Seattle, WA	145,014	753,675		





# **Rainbow Hills Housing Market**

Median Sale Price	# of Homes Sold	Median Days on Market
\$210,000	25	27
+29.2% year-over-year	+127.3% year-over-year	+9 year-over-year

In April 2022, Rainbow Hills home prices were up 29.2% compared to last year, selling for a median price of \$210K. On average, homes in Rainbow Hills sell after 27 days on the market compared to 18 days last year. There were 25 homes sold in April this year, up fromm 11 last year.

# San Antonio Housing Market

Median Sale Price	# of Homes Sold	Median Days on Market
\$290,000	1,432	16
+18.4% year-over-year	-13.6% year-over-year	-3 year-over-year

In April 2022, San Antonio home prices were up 18.4% compared to last year, selling for a median price of \$290k. On average, homes in San Antonio sell after 16 days on the market compared to 19 days last year. There were 1,432 homes sold in April this year, down from 1,658 last year.









266,024 RENTABLE SQ FT

304

UNITS

1984

YEAR BUILT

Current ownership has upgraded as units turn

YEAR RENOVATED

665

AVG SQ FT

10.86 TOTAL ACRES

24

# OF BUILDINGS



1

# **FEATURES & AMENITIES**

### **Unit Amenities**

- Air Conditioning
- Ceiling Fans
- Fireplace
- Microwave
- Patio
- Storage Space
- Washer/Dryer Hookup
- Balcony
- Dishwasher
- Heating
- Oven
- Range
- Tub/Shower
- Window Coverings
- Carpet
- Disposal
- Kitchen
- Pantry
- Refrigerator
- Walk-In Closets

### Site Amenities

- 24 Hour Access
- ۰Grill
- Playground
- Clubhouse
- Laundry Facilities
- Gated
- Picnic Area

### Construction

- · Roof Pitched roof shingles
- Slab Slab on grade
- · Exterior Brick and composite siding
- Plumbing PVC
- · HVAC Split System Ground Based
- Wiring Copper





# UNIT MIX



ТҮРЕ	SQ FT	# OF UNITS
1 Bedroom	622	214
2 Bedroom	856	90
TOTALS/AVG	665	304



# **FLOOR PLANS**



1 BEDROOM | 1 BATHROOM



622 SQ FT





# MARBACH PARK PROJECTED RETURNS

# (Based on \$100K Investment)

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Distributions	\$4,200	\$5,700	\$6,920	\$5,391	\$5,905
Cash On Cash Returns	4.2%	5.7%	6.9%	20.9%	22.9%
Profits from Sale	12				\$58,892
Return of Initial Investment (Refi/Sale)			\$74,263		\$25,737
Total Return of Investment	\$4,249	\$9,978	\$86,022	\$91,413	\$176,042



Purchase Price	\$28,000,000	
CAPEX - Renovations	\$1,771,200	
CAPEX - Exterior	\$1,910,000	
Working Capital	\$888,628	
Closing Costs	\$1,820,000	
Equity	\$12,529,892	
Debt	\$21,859,936	
Total Source of Funds	\$34,389,828	

1607





# CAPITAL EXPENDITURES

	UNITS	COST/UNIT	COST
ENOVATION - FULL			
Replace flooring	288	\$1,000.00	\$288,000.00
Replace kitchen countertop	288	\$1,000.00	\$288,000.00
Replace appliances	144	\$1,500.00	\$216,000.00
Repaint Interior	288	\$850.00	\$244,800.00
Replace Bathroom Vanity	288	\$250.00	\$72,000.00
Resurface tub surround	288	\$500.00	\$144,000.00
Light fixtures	288	\$300.00	86,400.00
Resurface/replace kitchen cabinets	288	\$1,500.00	432,000.00
TOTAL RENOVATION		\$5,826.32	\$1,771,200.00
XTERIOR			
Landscaping		Exe i	\$300,000
Clubhouse renovation			\$100,00
Parking lot repairs			\$150,000
Cate & Fence repair			\$250,000
Pool furniture			\$25,000
Dog park /pet stations			\$5,000
Exterior lighting			\$30,000
Signage			\$150,000
Breezeways/stairs			\$50,000
Window Replacement?			350,000
Rotted wood/paint			500,000





### NET OPERATING INCOME \$1,694,105 \$2,243,806 \$2,397,308 \$2,558,001 \$2,634,741

Gross Effective Rent	\$3,178,361		\$3,881,952	\$4,087,264	\$4,301,401	\$4,430,443
Jtility Reimbursement	\$110,00	0	\$113,000	\$116,699	\$120,200	\$123,806
rash Fee	\$25,00	D	\$25,750	\$26,523	\$27,318	\$28,138
)ther Income	\$158,00	0	\$162,740	\$167,622	\$172,651	\$177,830
otal Non Rent Revenue	\$293,000		\$301,790	\$310,844	\$320,169	\$329,774
OTAL REVENUE	\$3,471,3	61	\$4,183,742	\$4,398,108	\$4,621,570	\$4,760,217
XPENSES		\$/UNIT				
dvertising	\$42,000	\$138	\$43,260	\$44,558	\$45,895	\$47,271
dministrative	\$42,000	\$138	\$43,260	\$44 <mark>,558</mark>	\$45,895	\$47,271
Payroll	\$360,000	\$1,184	\$370,800	\$381,924	\$393,382	\$405,183
nsurance	\$152,00	\$500	\$156,560	\$161,257	\$166, <mark>095</mark>	\$171,077
Contract Services	\$40,000	\$132	\$41,200	\$42,436	\$43,709	\$45,020
2&M	\$95,000	\$313	\$97,850	\$100,786	\$103,809	\$106,923
/lake Ready	\$80,000	\$263	\$82,400	\$84,872	\$87,418	\$90,041
axes	\$608,428	\$2,001	\$717,795	\$739,329	\$761,509	\$784,354
Itilities	\$253,688	\$835	\$261,299	\$269,138	\$277,212	\$285,528
Property Management	\$104,141	\$343	\$125,512	\$131,943	\$138,647	\$142,807
OTAL EXPENSES	\$1,777,256		\$1,939,936	\$2,000,800	\$2,063,569	\$2,125,476
Expense Ratio	51%		46%	45%	45%	45%

YEAR 2

\$4,313,280

6.0%

258,796.80

3.0%

129,398.40

1.0%

43,132.80

YEAR 3

\$4,442,678

5.0%

222,132.92

2.0%

88,853.57

1.0%

44,426.78

YEAR 4

\$4,575,959

3.0%

137,278.76

2.0%

91,519.18

1.0%

45,759.59

YEAR 5

\$4,713,238

3.0%

141,397.13

2.0%

94,264.75

1.0%

47,132.38

YEAR 1

\$3,739,248

8.0%

299,139.84

4.0%

149,569.92

3.0% 112,177.44

REVENUE

Gross Potential Rent

Vacancy Factor

Loss to Lease

Collection Loss

# **INVESTMENT PRO FORMA**





### INCOME

**Gross Scheduled Rent:** Based on occupied units at leased and vacant units at market rent from the most recent roll. Average turn is 12 units per month. We are allowing 2 years to bring rents up to market across the entire complex. Afterwards, we assumed annual 3% increases for both income and expenses.

### ECONOMIC LOSS

Loss-to-Lease: The difference between market and contract/actual rents. Year 1 Loss-to-Lease is projected at 4%.

**Vacancy:** Pro forma vacancy loss is projected at 8% which is lower than the recent historical performance of the property at 10.6%. Average historical vacancy in the immediate area is closer to 6% and we believe this is achievable with top class management and better marketing but are allowing room for turnover.

**Collection Loss:** Collection loss is projected at 3%, for Y1 based on market comparables, but lower than historical which has run closer to 9%.

### EXPENSES

Advertising: Includes advertising, leasing costs, resident retention and other marketing expenses. Based on our analysis, current owner is doing minimal marketing. We believe we will get better results based on a more aggressive leasing strategy rather than just waiting for the phone to ring.

Administrative: Includes computer maintenance and supplies, evictions, telephone, answering service, website & support, office equipment, training & travel, and other office expenses. We project an expense of \$138 per unit is significantly lower than historical and more in line with our standard expectations.

**Payroll:** Taken to market at \$1,144, we expect this expense to remain somewhat constant in Y1 and lower as we stabilize the property.

**Insurance:** We are bumping insurance from historical because of current cost increases throughout the insurance market.

**Contract Services:** Pro forma expense of \$40,000 is based on what we have observed during due diligence and reviewing the historical performance of the property.

**Repairs & Maintenance:** Includes expenses associated with the repairs and maintenance of the interior and exterior of the property and projected at \$313 per unit which is much higher than historical, but we believe is necessary given the age of the property and our goal to raise the level of the property.

**Make Ready:** Includes the expenses associated with making a vacant unit ready for the next move-in and is projected at \$263 per unit, lower than historical performance and more within our typical budget for a similar type property that we manage internally.

**Taxes:** The amount represented is based on a continuation of the existing real estate tax rate. The re-assessed value is based on the information we received from a local tax appraiser as well as our own research from comps in the area and the valuation increases incurring upon sales.

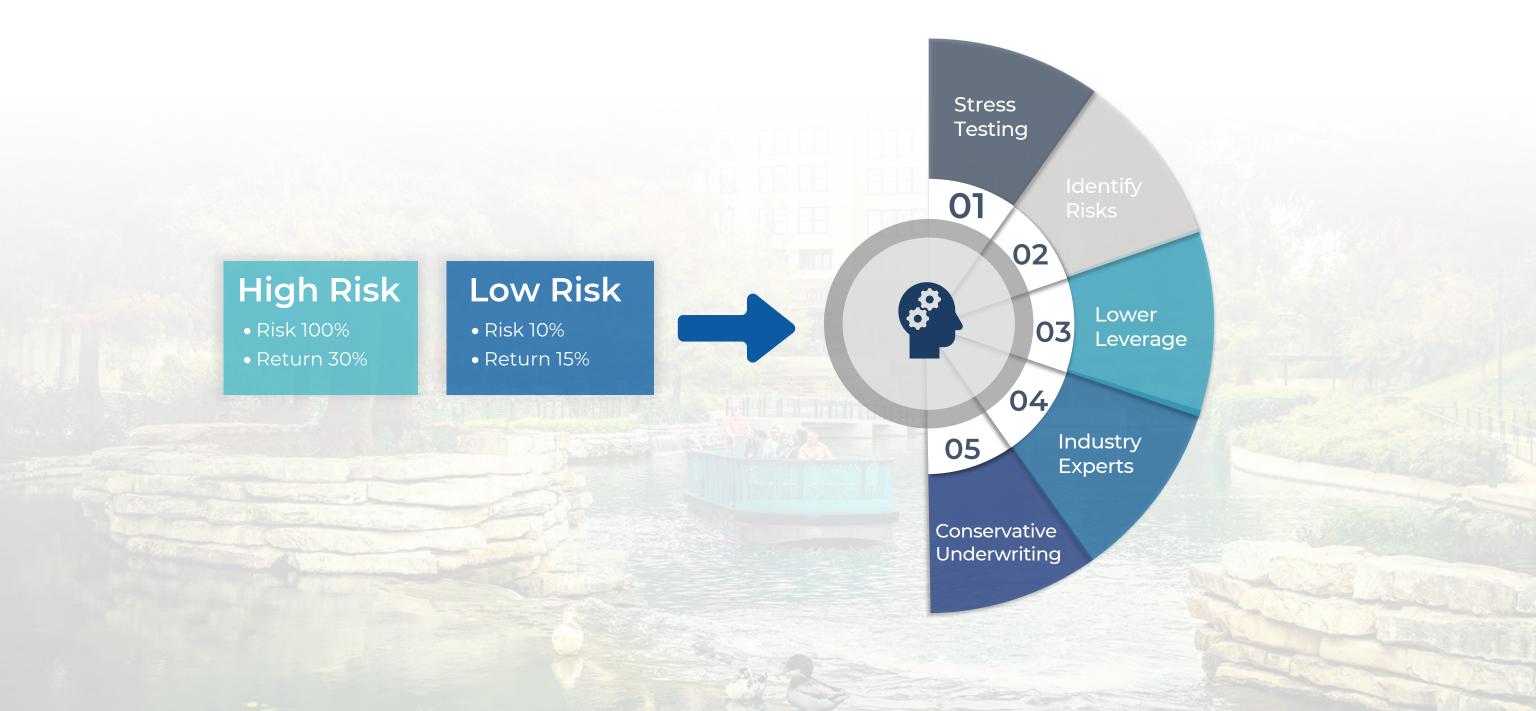
**Utilities:** Includes electricity for vacant units and common areas, gas, water, and sewer. Tenants are sub-metered for electric. We do not anticipate the utilities to change drastically.

**Management Fee:** Management fee is 3% of the collected revenue. We are hiring REM Living, our in-house management arm, to manage the asset. We believe this is the best fit for the asset given the size, characteristics, and need for quality employees. We place an emphasis on span of control to ensure our assets are being managed to the highest, most efficient standard.

**Capital Reserves:** Capital reserves are projected at \$250 per unit, as is typical with this type of a project.



# **RISK BASED INVESTING**





What are the investor requirements to invest in this opportunity? All investors must be verified accredited investors.

What happens in the event of a capital call? REM Capital PPM's specifically state Limited Partners are not liable in a capital call.

**Can I invest with my Self-directed IRA and/or Solo 401(k) funds?** Absolutely! We are taking SDIRA and Solo 401(K) funds.

### How will profits be distributed to investors?

This asset has a preferred return to investors plus a split of in excess profits. Available profits will be distributed on a monthly basis to an account of your choosing.

Is due diligence complete?

Yes, we conducted file audits (review of leases), unit by unit inspections, as well as roof, sewer, and mechanical systems inspections.





Shares in our investments typically fully subscribe quickly. Please be aware investors are taken on a first come first served as early as possible.

